

Southern Belle LLC

**FOR RADIO STATIONS
WRBG (FM), Mifflinburg, PA
WQBG (FM), Elizabethville, PA
WZBF (FM), Beaver Springs, PA
WHNA (FM), Riverside, PA
WCFT (FM), Bloomsburg, PA**

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in the stations' public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on March 31, 2016, the stations filled the following full-time vacancies:

WRBG-FM/WQBG-FM/WZBF-FM/WCFT-FM On-Air Personality

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Walk- ins/ Referrals	2
ON Air recruitment ads	
Stations Websites	
Newspaper	

Attachment A contains the following information for the full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact:

Chad Evans
Market Manager
Southern Belle, LLC % Seven Mountains Media, LLC
450 Route 204
Selinsgrove, PA 17870
570-374-8819
chad@7mountainsmedia.com



Attachment A

Full-Time Vacancy EEO Information

Job Title of Vacancy: On-Air Personality

Date Vacancy Opened: 1/4/2016

Date Vacancy Filled: 2/15/16

Recruitment source that referred the hire: Internal Employee was promoted from part time to full time

Total persons interviewed for the vacancy: 2

1. Career Fairs:

a. Mid-West High School Career Fair took place on March 17, 2016. Market Manager, Chad Evans attended and gave a presentation on Arts & Communication.

b. The Penn State University Main Campus/College of Communications' Job Expo. This year's event took place March 18, 2016 9am-2pm at the HUB Building, University Park Campus. Attendees were Chad Evans, Market Manager (Selinsgrove); Kathy Craig, Market Manager (Lewistown); Don Bedell, Market Manager (State College). During this expo we acquired resumes which will be kept on file and considered in our future hiring initiatives. This Job Expo is the largest ACEEJMC accredited undergraduate communications program in the country. This Job Expo is designed for Penn State's top notch advertising, public relations, film/video, journalism, media studies, and telecommunications students.

2. Training and Professional Development:

c. "Non Harassment" was conducted in January, 2016. In attendance: Chad Evans, Market Manager, and Program Directors, Tom Morgan, Mark Roberts, and Shelly Marx.

d. New for 2016, Southern Belle, LLC is providing a new program available to our staff. P1 Learning offers simplified online training on such topics as Management, Sales, Customer Service, Business Skills and more.

3. Intern Initiative:

e. We have four interns from local high schools completing an internship with our Company. Under the guidance of our Program Directors and our Production Director these interns receive hands-on training in Audio Engineering, Creative Consulting and Audio and Video Production.

**Documentation in public file